

# Cybersecurity: Rising to the Challenge



Everyday, data breaches affect companies of all sizes. With the average cost of a data breach in 2021 reaching \$4.24 million (a 17 year record high according to IBM's annual report), some businesses never recover <sup>[1]</sup>. As breaches get larger and increasingly make headlines, the number one business priority is cybersecurity.





Technology plays a big part in how vulnerable — or how prepared — an organization is, often protecting against more advanced attacks. In 2020, 82% of compromised records were associated with only five attacks — all of which occurred due to database or service misconfigurations <sup>[2]</sup>. The right security solutions can help detect and prevent such issues.

Advanced technology and services such as AI and/or ML, zero trust strategies and advanced cloud use can help mitigate the growing cybersecurity threat.

## Cybersecurity Solutions Tailored to Your Needs

Security as a Service (SECaaS) manages scalable security solutions that support your network or IT infrastructure. Whether you need data loss prevention, ongoing monitoring or another form of protection, different vulnerabilities call for different solutions. That's where we come in.

With the right cybersecurity solution, you can:

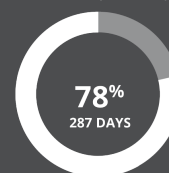
-  **Protect your mission-critical assets and monitor vulnerabilities**
-  **Cover all data points, and respond directly to threats**
-  **Closely monitor the security risk landscape and adapt your business to changes**
-  **Scale according to operational changes, including increased cloud usage and remote employee access**

### Sources:

[1] Cost of a Data Breach Report 2021, IBM. <https://www.ibm.com/security/data-breach>

[2] 2020 Year End Report Data Breach QuickView, RiskBased Security. <https://pages.riskbasedsecurity.com/en/en/2020-yearend-data-breach-quickview-report>

ONE YEAR (365 DAYS)



*"It takes an average of 287 days to identify and contain a data breach."*

— IBM, Cost of a Data Breach Report 2021

**Sound interesting? Let's talk.**  
Contact us today to get started!